



#Announcing Comments USA tour

What the heck is #Comments?

A film short kicking off a new genre: Sketch Commentary

Ever been frustrated by online comment sections? This short film is for you.

#Comments, a 35-minute video, is part of a series of verbatim comments from online articles acted out as characters by musicians Eleni Vlachos and Rob Beloved of the band Beloved Binge. The first in the series includes three articles on vegan mayo, two of which chronicle a lawsuit by corporate giant Unilever (Hellman's) against tiny startup Hampton Creek (Just Mayo).

Eleni started the series to address the inhumanity of our online behavior in a humorous way, and named this new genre "sketch commentary." She wondered: ***By laughing at ourselves, can we change the conversation?***

At each show, two bands join the party: Audiences are invited to **sit, drink, listen, and watch.**

This film premiered in Durham, NC on April 23, 2016 to a sold-out crowd who laughed during the entire performance. One man said, "I almost peed my pants."

The new "Sketch commentary" series is hitting the road in June -- both screening this film and making a new one recording characters from shows across the US featuring reader comments from new articles. Watch for the wigs!

Trailer: <http://www.youbigtalker.com/comments/>

Theme song: <https://soundcloud.com/beloved-binge/comments-theme-song>



Photos from the sold-out premiere, by Edward Wando:



And the bands:



Band photos by Keelee M. And Danny Hooley

Learn more: www.youbigtalker.com/comments